

Sports Technology Market - Industry Trends and Forecast to 2029



Data Bridge Market Research analyses that the sports technology market was valued at USD 11.13 billion in 2021 and is further estimated to reach USD 47.00 billion by 2029, and is expected to grow at a CAGR of 19.73% and during the forecast period of 2022 to 2029.

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Report Description

Outdoor sports such as cricket, football, soccer, and rugby have largely integrated sports technology. In terms of income, games are king in the sports technology business. Furthermore, due to a surge in the usage of sports technology in games such as badminton, chess, and swimming, indoor sports activities are also contributing significantly to the industry. Indoor sports are now adopting sports technology at a slower rate than outdoor sports.

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Major Key Players



Some of the major players operating in this market are :

- Fitbit LLC
- IBM
- Telefonaktiebolaget LM Ericsson
- Cisco Systems, Inc.
- FUJITSU
- SAP SE
- Oracle
- LG Electronics.
- SAMSUNG
- Apple Inc.
- Garmin Ltd.

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Market Segmentation

- By Technology (Device, Smart Stadium, Esports, Sports Analytics),
- Sports (Soccer, Baseball, Basketball, Ice Hockey, American Football/Rugby, Tennis, Cricket, Golf, Esports, Others)

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Based on geography, the market is segmented into five geographical regions

- North America
- Europe
- Asia-Pacific
- South America
- Middle East
- Africa

About Data Bridge Market Research



An absolute way to forecast what future holds is to comprehend the trend today!

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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